



GATEWAY NEWS

MERCEDES-BENZ CLUB OF AMERICA SAINT LOUIS GATEWAY SECTION

“Serving the Greater St. Louis Area since 1972 !”

Gateway News – MAY JUNE 2013

Volume 41 Issue 3

City Museum and Bailey Range.

St. Louis

Saturday, May 18th

Join us on Saturday, May 18, 2013 at 3:00 at the City Museum for hours of exploration and fun. (Knee pads optional but suggested by the Museum). We will slide, climb and discover, and in some cases, rediscover a St. Louis treasure of creativity and mechanical genius.

Please R.S.V.P. by mailing your check for \$8.75 per person (that's the rate for the kids too) to: Janet Wade, 505 Redondo Dr, Chesterfield, Mo, 63017. You can cancel up until the day before the event and I will reimburse your money; however on the day of the event I will be prepaying for all of us on one ticket.

After the romp we will dine at Baileys Range, 920 Olive Street, St. Louis, Mo 63103. Baileys Range is a burger and shake restaurant that also sports beer from local micro breweries. They have a wide range of burgers and other meals such as chicken, pork, beef, vegan, and veggie. All their meats come from animals that are raised on grass-fed, free-range Missouri farms. The shakes are handmade too. Their website is www.baileysrange.com. Check them out.

Come and join us for this fun-filled event. F.Y.I. The City Museum does have elevators.

**SILVER ANNIVERSARY + ONE of the
ST. LOUIS EUROPEAN AUTO SHOW !**

**Plaza Frontenac
Sunday, June 2nd**

Ladies and Gentlemen, start your engines, and point those beautiful Mercedes - Benz motorcars towards Plaza Frontenac for the 26th Annual St. Louis European Auto Show ! This year's Event will be held on Sunday, June 2nd, in the south parking lot areas of Plaza Frontenac, from 11:00 a.m. to 3:00 p.m. The largest event of its kind in the Midwest, this premier showing of a fabulous collection of over 200 European

automobiles will again include models from Porsche, Audi, BMW, Jaguar, Ferrari, MINI, Rolls-Royce, Bentley, Austin-Healey, MG, Triumph and, of course, Mercedes-Benz.

The hope is to continue providing the St. Louis Shriners Children's Hospital with another sizeable donation. The Officers and Board of the St. Louis Gateway Section have once again agreed unanimously to donate \$500 to this wonderful charity.

PLEASE contact Rick Siefert (siefertf@bv.com or 314.825.1903) for further information regarding this year's Show and to volunteer your assistance with club promotion in the St. Louis Gateway Section's tent. Historically, our Section has marketed at least 6-8 new members, as a direct result of our promotion during this Event.

The Registration form is included in this newsletter on page 9 and both the Registration and Sponsorship forms, along with other general information, can be found on the Show's website at: stleuropeanautoshow.com.

Lunch at Fast Eddie's - Bon Air

Alton, IL

Saturday, July 20th

Join us for a unique, fun afternoon exploring the picturesque Alton river road area. Our final destination will be at the legendary, funky Fast Eddie's Bon-Air bar. We're talkin' really good cheap eats, cold beer and live music! C'mon out and spend some quality time letting your hair down with your club friends. Hosts are Dave and Ceci Bartels.

Additional Information on starting time and possible driving meeting places will be provided in the next newsletter.

In 1921 Anheuser Busch decided to open a drinking establishment in the picturesque river town of Alton, Illinois. A yellow brick building known as Bon-Air, was constructed right on the corner of three streets, 4th, Pearl and Broadway. Approximately ten years later, Busch had to sell the tavern due to a change in the statutes, which prohibited breweries from owning drinking establishments.

Sam Balaco, and later his son Lotteo, owned and operated the Bon-Air for 50 years. Then in 1981, in a move that would change history forever, Eddie Sholar (alias Fast Eddie) purchased Bon-Air. Things began to change – FAST!

**2013 MBCA
SAINT LOUIS GATEWAY SECTION**

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| Cliff Reyle (<i>Central Regional Director</i>) Cliff.reyle@youthvillages.org | |

PRESIDENT'S MESSAGE

So far this year we've had some great events, fun get-togethers, and the "fun" season hasn't even begun. With Spring, the real fun starts- May will bring the City Museum tour and dinner, followed in June by the European Auto Show At Frontenac Plaza, always a great event. If you haven't signed up for these great weekends, reach out as soon as possible to reserve a spot. The recreational nature of these events is matched by the great camaraderie we all experience with our fellow members. If you haven't signed up for the next two, please reach out to the event sponsor and get your name in.

Also, I'd like to add a brief commercial message. As you know, our newsletter is an integral part of the Communication around and within our Section, and the newsletter is supported financially by the local Firms and individuals that buy advertising space . Rather than try to list all the fine businesses that advertise with us, I recommend that you check out either the electronic copy or the printed version again, and consider giving your patronage to those who help support our Club. Everything from financial services to hypnosis assistance to dent and chip protection to high-end audio, luxury automobile sales to fine dining is covered by our faithful and long-term advertisers. Let's try and keep the business "in the family" as much as we can.

Last (I hear a sigh of relief), I hope everyone will check out the list of new members in this and every newsletter, and make a special effort to meet and greet a new member or two at the next (and every) event. When Paula and I joined the Section, we were extremely impressed with the warm welcome we received, and it's a great tradition that should carry over to our newest members, as well.

Thanks to all, and let's have a great Spring and Summer.

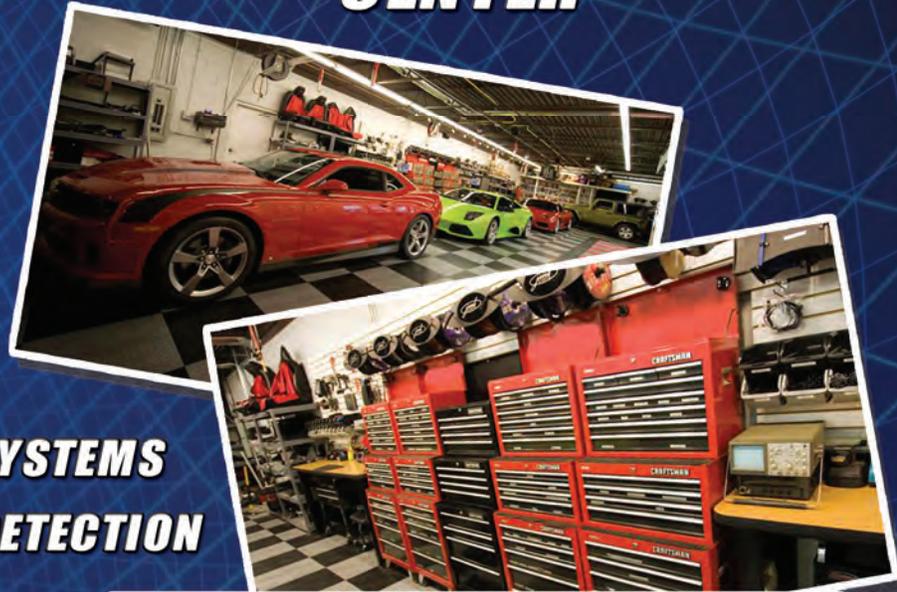
John Prater



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SLGS Member's Cars



Owner: Alan & Judy Barker

Several years ago Clay Mollman wrote an article for the "Gateway Newsletter" about purchasing his 1971 Mercedes in Germany in the fall of 1970. Clay and I had been friends since 1955 when we were fraternity brothers at Washington University. I had helped Clay work on a 1965 Mercedes diesel and then the 1971 Mercedes. After Clay died this past summer his wife Kitty (a club member) asked me if I wanted to buy the car, having no idea how much work it needed. She could see that the paint had areas that needed attention, the interior had some minor damage, and the threads were coming apart around all the windows and the air conditioning and power door locks did not work.

I have repaired all these items and many more such as the front crank shaft seal, tie rod ends, door and trunk seals, changed the rear axle to lower the gear ratio, changed the radio to a Becker stereo radio with front and rear speakers. I refinished all the walnut wood on the dashboard and around the windows and replaced all the fluids and grease. The car is unusual in that Clay ordered it with a standard 4-speed transmission and a tachometer instead of a clock. It now drives like a comfortable modern day car with independent suspension and power steering and brakes. I have now been working on the car for about 8 months and after a few more little details it should be complete.



Owner: Paul Sorgen

I purchased my 1963 230SL in August 1993 from a professor at Southern Illinois University. He brought the car to the USA in 1972. It left the factory in September 1963 to a dealer in Italy. When I drove the car out of his driveway, his little girl stuck her tongue out at me. I guess she thought it would be her car when she grew up. The car did not run very well; engine rough, 4 speed manual shift not smooth. I began to slowly restore and replace items as needed; it was a pay as you go process. The more I worked on the car, the more confident I became about cleaning and restoring components. I learned to love the metric system. After I had it re-sprayed in the original Arabian Grey paint, new soft top, new leather, new carpet, I shipped it to a German master mechanic in Maine. He went through the engine, transmission linkage, front suspension and other minor items he thought necessary to render a correct well running Mercedes.

There are many things I love about this car. The exhaust note when accelerating, the road handling, the body style, and of course it's a Mercedes. Power steering would be nice, but then the car specs. would not match the factory build card. Must keep it close to original.



Owners: John & Beyhan Springborn

Our 2000 W210 E430 was purchased in November, 2011, with 98,000 miles on it. Two hours before I drove this car for the first time, I test drove a 1999 E55. The E430 won out.

We took our first extended road trip this past December. After a seven hour drive on the first leg, I felt like I'd only driven an hour or two. There was none of the usual driver fatigue that I expected. Calculated gas consumption for the entire trip was 23.9 mpg, just one-tenth off the published number. The 4.3 liter V8 has 2 spark plugs and 3 valves per cylinder, with a performance rating of 0-60 mph in 6.0 seconds. Rated at 275 bhp, there is ample torque at all speeds and in all 5 gears.

Borrowing from my sailing lexicon, my best way to describe this car is that it has perfect trim: a synergistic balance of styling, comfort, performance and safety.



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PLEASE WELCOME OUR NEW MEMBERS

Please help our membership grow. Member referrals are the best way to recruit new members. And, for each referral, you, as an existing MBCA member, will receive a FREE month of club membership, simply added on to your current membership period.

To the many of you who referred your family, friends, neighbors, and business associates to become a part of our Club, thank you so much for contributing to the success of the St. Louis Gateway Section.

Since the last publication of the Gateway News we are proud to announce and WELCOME the following new members:

Charles Rollings
Edward Trujillo
Aaron Specht
Bradley Jeffrey

Welcome to the St. Louis Gateway Section of the Mercedes-Benz Club of America. We have nearly 250 members within a 200-mile radius of St. Louis & invite you to join us at our Events.

The success of our Club depends on the participation of the members to our scheduled activities. Thank you for joining. We look forward to seeing you at our next event.

The St. Louis Gateway Section Officers & Board Members



Mercedes-AMG kicks off the automotive spring of 2013 in the "Big Apple" in dynamic style as the CLA 45 AMG celebrates its world premiere at the New York International Auto Show. The philosophy behind this four-door mid-series coupé matches that of the successful CLS 63 AMG, the trendsetter among four-door high-performance coupés. A glance at this high-tech package suffices to show that the CLA 45 AMG also has all the typical DNA to make it a perfect representative of the AMG's Driving Performance brand claim: with a peak output of 265 kW (360 hp) and maximum torque of 450 Newton metres, its turbocharged engine is not only the most powerful four-cylinder unit in series production anywhere in the world with its power density of 133 kW (181 hp) per liter but also a highly efficient one that meets the EU6 emissions standard.

MBCA Membership Form

Please print clearly

Full name _____

Associate member (spouse or dependent) _____

Address _____

City _____ State _____ Zip _____

(____) _____ (____) _____
 Home Phone Business Phone

Occupation _____ E-mail address _____

Mercedes-Benz cars now owned (Model/Year) _____

New Member Renewing Member (check one)

If renewing, Member Number _____

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Please enroll me as a MBCA Member for:

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St. Louis Gateway Section

Applicants Section Preference Sponsor's Member #

Annual membership dues include six issues of The Star.

Phone: 800/637-2360 8 AM to 5 PM M-F (Mountain)

Mail: MBCA, 1907 Lelaray St., Colorado Springs, CO. 80909

Web: www.mbca.org

26th Annual St. Louis European Auto Show



June 2, 2013

PARTICIPANT
ENTRY FORM

2013



Benefiting the St. Louis Shriners Hospital for Children

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WHEN: SUNDAY, JUNE 2, 2013

SETUP: 10 am - 11 am

SHOWTIME: 11 am

AWARDS: 3 pm

WHERE: PLAZA FRONTENAC

FEE: \$25 per car in advance

\$35 after May 15

\$20 For Sale Signs*

*For an additional \$20, signs will be furnished to anyone wishing to display their car "FOR SALE". No unauthorized advertising signs will be allowed. For more details, contact Dan Hinkebein at dhink@sbcglobal.net or 314-708-1919.

PARTICIPANT ENTRY FORM

Name: _____ Club Affiliations: _____

Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Year: _____ Make: _____ Model: _____ For Sale: YES NO (circle one)

TROPHIES WILL ONLY BE AWARDED TO MARQUES WITH A MINIMUM OF 10 PARTICIPANTS REGISTERED BY MAY 15, 2012

Color: _____

Provenance, History, _____

Major Modifications, etc: _____

Please Read and Sign: Upon submitting a signed entry form, all participants hereby waive all rights against the European Auto Show and its Organizers, Officials, Sponsors and Participating Organizations for any loss, damage or injury. The European Auto Show and its Organizers, Officials, Sponsors and Participating Organizations shall not be liable or responsible for any loss, damage or injury in part or whole to any participant or to any participant's display and/or vehicles or property. Radios, Signage, Displays and For Sale signs other than those provided by the European Auto Show Organizers, are prohibited. Once parked as directed by show Officials, no vehicle may be driven through or around the show area without explicit permission of the show Organizers.

Signature: _____ Date: _____

Make checks payable to: St. Louis European Auto Show.



Mail Check and Entry Form to:

St. Louis European Auto Show
c/o Dan Hinkebein
641 Green Cliff Drive
Fenton, MO 63026

IMPORTANT: PLEASE READ

At least ten entries of the same marque (BMW, Porsche, Ferrari, etc.) are required to qualify for a Best of Marque Award.

Show parking locations will not be reserved after 11 am. NO REFUNDS

Donations (Entry Fees) are tax-deductible as allowed by law. Please

consult your tax advisor for specifics

www.stluropeanautoshow.com

Mercedes Chassis Numbers

From: MB Spares - Australia's first Mercedes-Benz dedicated web site. <http://www.mbspares.com.au>

Many parts for a Mercedes can be ordered just by giving the model (eg: 280SE) and the year of manufacture. But to be sure of obtaining the correct parts you may need both the Chassis and Engine numbers.

You may have noticed that many of the part descriptions start with a chassis or engine designation (eg: W114). The first thing you need to know is that since 1959 all Mercedes-Benz Chassis and engine numbers have had 12 digits in the following sequence: 123 456 78 901234. Can you find your chassis and engine number? Here are some clues:

- If you have the cars original books you should have the Data Card with this info.
- The chassis number should be on a small plate in front of the radiator and stamped into the body somewhere.
- V8's have the engine number in the block behind the l/h head.
- Early six cylinders have the number in the block below the 5th and 6th spark plug.

The first three numbers on your chassis number are the most important. Ignore any letters! (ie: 123) These three numbers tell us the body style. In many cases this is all the info you need. But because nothing is simple it is always best to supply the complete chassis number. Two examples are the W111 which can be anything from a 2.2lt sedan to a 3.5lt coupe! and the W107 which can be a roadster or a coupe.

The next three numbers are needed to sort out some of these examples. To work out which W111 or W107 you have you need the next three numbers and possibly the engine number! Here is an example of all the W111 chassis models:

111 010 220b sedan
111 000 220b ambulance
111 001 220b special version
111 012 220Sb sedan
111 014 220SEb sedan
111 010 230S sedan
111 023 220SE cabriolet
111 021 250SE coupe
111 023 250SE cabriolet
111 024 280SE coupe

If all this hasn't dampened your enthusiasm to learn about chassis number you will have noticed that it is possible with some of the early models to have two models with the same chassis number. For example a 220b and a 230S are both 111 010, and both the 220SE and 250SE coupe share the same number 111 021. So with these models you need the engine number as well to find out which model you have.



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Have you ever seen a Mercedes Ambulance? Mercedes-Benz has actually never made ambulances/hearses/panel vans/etc. But what they do is produce special versions for sale to approved body builders for conversion to these styles of vehicles. We have a 1966 230 ambulance that was bodied by Binz a body building company based in Belgium.

The next two numbers tell you where the car was made, if it is left or right hand drive and what sort of transmission it has. Here is an example:

111 012 20 is a 220Sb RHD made in Germany with a manual transmission

111 012 22 is a 220Sb RHD made in Germany with a auto transmission

111 012 60 is a 220Sb RHD made outside Germany with a manual transmission

The above works for all models made from mid-1959 to mid-1983. Except for the USA market where they changed the system in 1980 to a 17 digit system. Before 1959 there was no information about transmissions and production in the chassis numbers. After 1983 a numeric/alpha code was used. A list below explains these codes.

Cars made outside Germany are quite common. Mercedes-Benz has had factories in South Africa, Australia and the Philippines. These cars are made from CKD kits (Complete Knock Down)
(continued on page 18)

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The Mercedes-Benz W 113 is a two-seat roadster/coupe, introduced at the 1963 Geneva Motor Show, and produced from 1963 through 1971. It replaced both the legendary 300 SL (W 198) and the 190 SL (W 121 BII). Of the 48,912 W 113 SLs produced, 19,440 were sold in the US.

Its distinctive, patented, slightly concave hardtop inspired the "Pagoda" nickname.

All models were equipped with an inline-six cylinder engine with multi-port fuel injection. The hood, trunk lid, door skins and tonneau cover were made of aluminum to reduce weight. The comparatively short and wide chassis, combined with an excellent suspension, powerful brakes and radial tires gave the W 113 superb handling for its time. The styling of the front, with its characteristic upright Bosch "fishbowl" headlights and simple chrome grille, dominated by the large three-pointed star in the nose panel, paid homage to the then already legendary 300 SL roadster.



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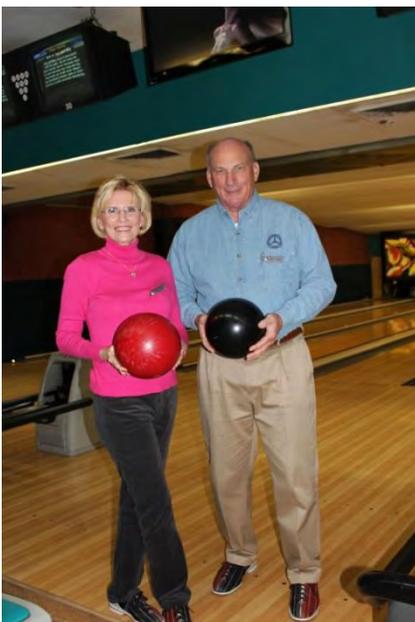
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Janet and Dave Wade



Paula (Bowling Cheerleader) and John Prater



Carol and Paul Temme



Bill Valle getting ready to bowl



Ron and Kim Anderson, Dodie and Jerroy Frank



Traude and Gary Wilson



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Kacey Cowdery and Bill Valle



Kay Frank getting ready to bowl



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2013 CALENDAR OF EVENTS

MERCEDES-BENZ CLUB OF AMERICA
ST. LOUIS GATEWAY SECTION

Sunday - January 6th

New Year Brunch

Charlie Gitto's Restaurant

.....
Wednesday - February 20th

Member Appreciation Reception

Tri-Star Mercedes-Benz

.....
Saturday - March 9th

Bowling

Tropicana Lanes in Richmond Heights

.....
Saturday - April 27st

Defensive Driving Program

Harvest Bible Church - Chesterfield

.....
Saturday - May 18th

City Museum & Dinner

.....
Sunday - June 2nd

St. Louis European Auto Show

Participate in this wonderful charitable event for the
St. Louis Shriners Children's Hospital

Plaza Frontenac

.....
Saturday - July 20th

Lunch at Fast Eddie's Bon Air

Alton, IL

.....
Saturday & Sunday - August 10th & 11th

Stonecroft Manor Tour & Picnic

Hannibal, MO

.....
Saturday - September 21st

Chaumette Winery Tour

Sainte Genevieve, MO

.....
Sunday - October 6th

Autos on Valhalla Car Show

St. Louis Gateway Section Picnic

Valhalla Cemetery

.....
Sunday - November 3rd

Columbia Star Dinner Train Excursion

Columbia, MO

.....
Saturday - December 7th

Holiday Party, Frontenac Hilton

.....
Sunday January 5th, 2014

New Year Brunch

Bowling in March

March 9th, 2013

Tropicana Lanes

On Saturday, March 9th, members of the St. Louis Gateway Section gathered at the Tropicana Lanes in Richmond Heights for a night of fun bowling. The Tropicana Lanes is a really large facility with over 50 lanes split between the north and south areas. Once everyone arrived we split into groups of four for each lane we were assigned. Several of us had distant memories of how we used to bowl only to be reminded how dim those memories were. Several folks had never bowled before. This resulted in an interesting array of bowling techniques and forms. I personally saw a "side" toss, an on "all fours" technique, a go really slow form, and at least three other forms that just don't lend themselves to a short description. Fortunately for most of us there were only a few really good bowlers in the group so the challenge became to make 100 for a given game. Yes we did keep score (we are a competitive bunch) but for most of the club members it was just fun to get out there and do it.

Some folks will say the bowling isn't that much exercise but I found that by the end of the third game I felt like I had tossed a 16 lb. weight about 60 times (which I had). We did find that beer can make the pain less. By the end of the evening we agreed that we had a great time and this may become an annual event. A few folks then went on to the Ritz Carlton for drinks. Thanks to Kacey Cowdery and Bill Valle for organizing this really fun event.

Defensive Driving

April 27th, 2013

Anatomy of a Cancellation

After much planning we had to cancel the Defensive Driving event. This event was meant to be "self-funded" with the event fee covering all the facility and equipment charges. The number of participants needed to ensure that we did not need club funds to cover the expense was 35. Two weeks before the event we had 37 participants signed up, however over the next week four folks had to drop out. We were still going forward until Thursday when the weather forecast changed from 40% chance of thunderstorms and rain to 70%. Although we could have held the event in the rain, we decided that some participants might choose not to attend and as a result too much of our club's funds would have to be spent. Also, since our instructors were flying on Friday and some club members were driving in and had hotel reservations, we needed to make a decision by Thursday afternoon. So, based on the weather forecast at the time, we reluctantly decided we had to cancel the event. We are definitely planning to have this event in the future.

CARS AND PARTS FOR SALE

RIMS, (4) perfect front & rear rims from 1999 ML430, all reasonable offers considered. **Gary Wilson, 314.662.6333.**

E320 Sedan, 1994, Black with black leather seating. 54K miles. New front brakes & tires. Maintenance work performed at M-B dealer and Erwin Schwarz. Very good condition. Asking \$5,695. **Gary Gray at Gtgray@sbcglobal.net.**

450SL, 1976, Astral Silver w/ red interior. 72,500 miles. Hardtop with rolling stand, original soft top in A-1 condition. This gem is original and has been properly maintained by Legend and Machens Mercedes-Benz in Columbia, MO. It is ready to drive anywhere/any place at your leisure. Yours for \$15,500. **Michael Koch at cedarcrestvineyards@gmail.com or 573.230.6497.**

Bosch right side European model headlight assembly (including turn signal housing) for W126 models (from a 1985 280SE) 0302 050 007/8 \$100. Also, **Bosch left side European model headlight assembly** (including turn signal housing) for W123 models (from a 1984 300D). 0302 653 002 (123-820-93-61) \$90. **Bob Nauss, robert_nauss@umsl.edu or 314.954.2879.**

S500 Sedan, 2001, Black with black interior, Excellent Condition ! Well-maintained, 100% serviced at Plaza Motors - Great Mini-Limo with lots of legroom ! \$15,990 OBO, **Darryl Ross, daross44@yahoo.com, 314.477.7678 or 314.727.6149.**

450SL, 1980, Stunning Cardinal Red w/hardtop. 145,000 miles. Like new black soft top with nice original black interior. New car cover in trunk. Great driver. \$8,500 OBO. **Keith Drinen, 314-541-0267 or tcab@sbcglobal.net.**

FOR SALE ! Outstanding Opportunity – Debt Free Company. LUXURY CAR SERVICE CENTER, 8865 Hazelwood Tech Court, Hazelwood, MO 63042. **Certified – Factory Trained Mercedes-Benz Repair Facility.** Over seven years of successfully servicing customers in the St. Louis bi-state area. The owners are relocating and would like to pass this great opportunity along to the right person. Established business, Great reputation, Strong branding, Unlimited potential, Strong vendor relationships, Diverse Expansive Clientele of over 500, Central location to major highways. Sale includes Mercedes-Benz Test

Equipment, New Rotary Lifts, **Expandable Turn-Key Mercedes Facility**, and so much more..... **For more information, please e-mail or call: info@luxurycsc.com or 314.522.9200.**

FREE CLASSIFIED ADS TO ST. LOUIS GATEWAY SECTION MEMBERS

ADS WILL RUN FOR (2) CONSECUTIVE NEWSLETTERS. TO RE-RUN, ADS MUST BE RESUBMITTED.

If you would like to place an advertisement, please mail or e-mail it by the 15th of the month to:

Rick Siefert
siefertf@bv.com
367 West Manor Drive
Chesterfield, Missouri 63017

(Chassie Numbers – cont. from page 9)

usually with some local content. The new M class that is made in Alabama in the US is made almost completely from parts sourced in the US.

The next six numbers are the serial number of the vehicle. In most cases with early models the lower the number the earlier the vehicle. My 280E is 114 062 22 000860. So it is a reasonable presumption that it is the 860th 280E made. This theory doesn't work however with later models.

After August 1983 chassis numbers started to appear with a letter in the 8th digit. The new numbers looked like this: 107 042 2A 023456. This was for several reasons. Firstly the limited potential of having a serial number limited to a production run of only 999999 cars and the need to identify which factory a car came from. The solution is explained below:

| | | |
|--------------|-------------------|-----------|
| SINDELFINGEN | Passenger cars | A,B,C,D,E |
| BREMEN | Passenger cars | F,G,H,T |
| WOERTH | Bus/Truck | I,K,L,M,N |
| DUSSELDORF | Light Commercials | P,R,S |
| MANNHEIM | Bus | U |
| GAGGENAU | Unimog/M-B trac | V,W |

As soon as the serial number would reach 999999 the next letter of the letter code for the appropriate factory would be used and the serial number would start again at 000001.

MBCA Loyalty Program

Beginning April 1, 2013, Mercedes-Benz USA is changing the Loyalty Reward Program for U.S. Members of the MBCA.

What's Changed?

Instead of receiving a (maximum) Loyalty Reward discount of \$1,000 off the purchase or lease price of a NEW 2013 or 2014 Mercedes-Benz, Members can now take \$500 off a NEW 2013 or 2014 Mercedes-Benz and combine that discount with a second MBUSA Dealer incentive — including guest appreciation certificates, seasonal event discounts like Summer and Winter Clearance sales and other Dealer offers. In some cases, you may actually SAVE MORE THAN \$1,000 when you combine discounts. This new Program takes effect April 1, 2013.

What's The Same?

1. You must be a "Member in Good Standing" of the MBCA to qualify for the Loyalty Reward discount. To check your standing, go to www.mbc.org. Click the 'Login' button at the top right corner of the page then enter your username and password. If you have been a Club Member for 12 consecutive months or longer, and are still a Member today, a Member in Good Standing symbol will appear at the bottom left of your personal profile page. From your profile page, go to 'click here' for time-sensitive terms and conditions and to print an official Loyalty Reward Certificate redeemable only at U.S. Mercedes-Benz Dealerships.

2. Go to your local Mercedes-Benz Dealership and negotiate the best price for your new 2013 or 2014 Mercedes. Be sure to ask if your Dealer is offering special price discounts; like a guest appreciation offer or a Summer or Winter Clearance. On the day of your purchase, present your Certificate to the Dealer to receive an additional \$500 off the price of your new vehicle.

Which Vehicles Are Eligible?

You may apply your \$500 discount toward the purchase or lease of any new 2013 or 2014 Mercedes-Benz vehicle except: Sprinter Vans, smart, SLS AMG Coupes and SLS AMG Roadsters.

Which Dealer Incentives CAN NOT Be Combined with the \$500 Discount?

Always check with your Dealer first for the discounts and incentives that you CAN combine with your \$500 Reward. There are specific Dealer incentives that may NOT be combined, including: DEPP - Dealer

Employee Program (designated for dealer employees), MBDEAL - Mercedes-Benz Drive

Employee Appreciation and Loyalty Program (designated for family of MBUSA employees), MLP - Master Lease Program (designated for dealer employees), Diplomat - (designated for diplomats) and all Fleet Programs - (designed for business to business purchases).

P.S.

Look for a Loyalty Reward Question & Answer article from MBUSA and a new full-page Loyalty Reward ad in the May/June 2013 issue of The Star®. The Canadian Loyalty Reward Program will remain as is. See our separate ad in The Star® for details.

Questions?

Call the National Business Office of MBCA at 800.637.2360 Mon-Fri 8am-5pm Mountain Time

FREQUENCY OF YOUR OIL SERVICES - WHEN (BY TIME) AND WHAT MILEAGE SHOULD YOU GET YOUR CAR SERVICED.

From Bud's Benz

All of the newer Mercedes Benz, Mini Cooper's and BMW's REQUIRE synthetic oil. If you put regular oil in your car it will damage the engine. These engines are engineered for synthetic oil.

We at Bud's recommend you have an oil service every 5,000 miles or 6 MONTHS, whichever comes first. This is important!!

Some people drive their cars less than 5,000 to 6,000 miles a year, but don't hit the time requirement, but it still needs to be changed every 6 months.

Don't wait until your car hits the mileage requirement, that may take 1,2, or years if you don't drive it very much. Cars are designed to be driven, not to sit in a garage, carport or storage unit. This can be damaging to your car.

The rubber parts dry rot (ie. tires, belts, seals, etc.) the fluids get stale, (the oil, trans fluid, coolant, brake fluid) they all start to break down, then they don't function as they should. Also, the fluids lubricate the moving parts of the car. If the car sits, the fluids aren't moving and the moving parts are not lubricated, so they could possibly seize up and have to be replaced when you do drive it.

ST. LOUIS GATEWAY SECTION
17500 GARDEN RIDGE CIRCLE
WILDWOOD, MISSOURI 63038

City Museum and Dinner

St. Louis, MO

Saturday, May 18th, 2013

St. Louis European Auto Show

Plaza Frontenac

Sunday – June 2nd, 2013

Lunch at Fast Eddie's Bon Air

Alton, IL

Saturday, July 20th, 2013

Gateway Section



SAY NO TO CHIPPED PAINT

sedan/coupe



sportscar



suv



truck



van/rv



motorcycle



3220 South Brentwood Blvd.
Webster Groves, MO 63119

314 518.6111



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